

## Bonnie Halley, CCIM

July 6, 2009 - Bonnie Halley is a native of Phoenix and has spent her 25 year career focused on the banking and commercial real estate industry in the greater Phoenix area. Bonnie holds a degree in business and is very committed to the success of her clients.

As a Certified Commercial Investment Member (CCIM), she has the privilege of holding the most prestigious designation in commercial investment brokerage. Investment Analysis: Establishing new operating income, capitalization rates, lease vs buy analysis, internal rates of return, cash-on-cash returns, loan-to-value ratios, new present values, debt coverage ratios, capital accumulation, etc. It is important to have an agent who understands, can calculate, explain and make the application for the best result. Bonnie utilizes the most comprehensive suite of online marketing and analytical resources offered in the industry through CCIM Institute, Site to Do Business, CCIMNet, and others. CCIM comprises the world's largest commercial real estate brokerage network. Over 9,000 CCIM Designees plus an additional 9,000 Candidates in over 30 countries are a powerful force for closing deals serving clients more effectively.

She enjoys her family, the Arizona outdoors, working, traveling, reading and needlepoint. She and her husband Paul raised their 3 children in Honduras and in Scottsdale. They thoroughly enjoy their grandchildren. They own a cabin in northern Arizona in the Ponderosa Pines and love the changing seasons and dramatic weather associated with the high country. Bonnie also speaks Spanish.

Bonnie says her life is one of gratitude sprinkled with a sense of humor. She says she has "earned" each grey hair on her head and hopefully learned a few of life's lessons along the way.

Bonnie loves people and the long-term relationships she has. She sincerely enjoys helping her clients with their real estate properties. She strives to understand her client's needs and provide solutions tailored to their requirements. She carefully plans her negotiations and values clear communication. Bonnie is experienced in negotiations and has managed numerous large projects. She has an analytical side with an intuitive perception - a professional yet personal approach.

Please contact Bonnie Halley to help you with your commercial real estate needs or those of your clients.